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wed: March 20. 2012; October 27, 2016; June 19, 2023

1. **OBJECTIVE**

This administrative regulation is written in accordance with the guiding principles in Board Policy B.7.1, Communications with the Community, and provides specific guidance about the Board's commitment to timely, open, and accessible, two-way communications with parent(s)/guardian(s), school councils, student governments, community partners and the general public.

2. **DEFINITIONS**

Administrative Regulation

A document issued through the Director of Education, governing the implementation of a Board policy or required to coordinate and control certain aspects of system operations.

Board

The corporate Board which maintains the daily operation of the system; Kawartha Pine Ridge District School Board; a reference specifically pertaining to Kawartha Pine Ridge District School Board as a legal entity; also referred to as KPR or KPRDSB

Policy

A statement of intent, governing principle or end result, adopted by the Board of Trustees in open public session; it is intended to articulate what must be done, the rationale for it and a framework for the system.

3. APPLICATION

This administrative regulation applies to employees and representatives of the Board in their communications with parents, families, community partners and the general public.

4. **RESPONSIBILITY**

The Communications and Corporate Affairs area is responsible for the guidelines and directives within this administrative regulation developed to inform positive media interactions.

School principals are responsible for overseeing communications with school communities.

5. **PROCEDURE**

5.1 General Procedures for Communicating with the Community

5.1.1 For many members of the community, particularly those who do not have children enrolled in Kawartha Pine Ridge District School Board schools, the

- 5.2.2 Corporate Affairs, with support, assistance and advice from other Board staff, will consistently search out and utilize other methods of outreach for effectively communicating with students, parent(s)/guardian(s), school councils and the general public.
- 5.2.3 Media releases and reports on decisions reached at Board meetings will be distributed to other levels of government, school councils (through principals) and other community groups, as appropriate, by Corporate Affairs.
- 5.2.4 The Board welcomes and provides opportunities for student, parental and community participation in decision-making, wherever possible and practical. This may include provision for delegations at Board meetings, offering of input through email or other technological means, surveys, community meetings and other methods, as appropriate.

5.3 School-level Communications with the Community

5.3.1 Schools will maintain active partnerships with parent(s)/guard0u1.15 Td[ot)-2 (he)-1 (r)-2 ()5(e) otocats